



European Calcified Tissue Society

Glasgow
2010

37th European Symposium on Calcified Tissues

In association with the Bone Research Society

26-30 JUNE 2010

GLASGOW SCOTLAND

EXHIBITION AND SPONSORSHIP PROSPECTUS



www.ectsoc.org



welcome to Scotland

37th European Symposium on Calcified Tissues

INVITATION TO ATTEND

It is our pleasure to invite you to join us at the 37th European Symposium on Calcified Tissues (ESCT), which will be held in the vibrant city of Glasgow, Scotland, 26-30 June 2010.

This meeting is considered to be THE main European bone meeting. This is clear if one considers the success of the annual meetings, which has an annually improved attendance of over 3,000 participants, both clinicians and scientists, and a renowned scientific excellence.

This prospectus is to invite you as a potential sponsor to take part at our 2010 meeting. It offers various possibilities for co-operation and we will be happy to discuss your individual requirements. Your support enables us to fulfil our mission to promote excellence in both basic and clinical research into the field of calcified tissues within Europe, and to ensure the findings are disseminated to enable benefit to patients with bone disease. Any profits that the ECTS may gain are used to provide research grants and training, in particular for our young investigators.

This meeting is an ideal way to showcase your support and is a perfect forum through which you can reach your target group audience with your latest scientific and clinical information and developments. As in recent previous meetings, we are expecting more than 3,000 clinicians and researchers from around the world to attend.

We hope that you will be able to join us in Glasgow for what promises to be an exciting meeting, both scientifically and culturally.



Roland Baron
ECTS PRESIDENT



Stuart Ralston
CHAIR, LOCAL ORGANISING COMMITTEE

TABLE OF CONTENTS

	PAGE
Host organisation	3
Previous meetings	3
Contact details and meeting administration	3
Dates to remember	4
Sessions	4
Organising committees	4
Scientific programme	5
ECTS Training Course	7
Awards	7
About the venue	7
About the exhibition	8
Exhibition layout	10
Satellite symposia	11
Support opportunities	12
Booking form	13
Registration and accommodation	14
Hospitality events	14
Payment schedule	14
Terms and conditions	15

THE MEETING

Sponsors, exhibitors and other supporters at the 2009 meeting

(list as of March 2009)

The Alliance for Better Bone Health (Procter & Gamble Pharmaceuticals and sanofi-aventis)

Amgen

BioMedica

Daiichi Sankyo

Eli Lilly

Elsevier

GE Healthcare

Hologic

IDS

Medtronic

Mindways Software Inc.

MSD

Novartis

Nycomed

OsteoMetrics

Quidel/Tecomedical

Scanco Medical AG

Servier

SkyScan

Stratec Medizintechnik

Host organisation



European Calcified Tissue Society
www.ectsoc.org

The ECTS is the major organisation in Europe for researchers and clinicians working in the field of calcified tissues and related fields. For almost 50 years the Society has acted as a forum for broad-ranging high quality research through its annual meetings and workshops.

ECTS BOARD

President: **Roland Baron** (Boston, USA)

Past President: **Richard Eastell** (Sheffield, UK)

Secretary: **Hans van Leeuwen** (Rotterdam, Netherlands)

Treasurer: **Anna Teti** (L'Aquila, Italy)

Bente Langdahl (Aarhus, Denmark)

Pierre Marie (Paris, France)

Reasons to participate:

- Most prestigious clinical and basic research meeting in the bone field
- Up to 3000 delegates expected to attend
- Excellent opportunity to meet international opinion leaders and decision makers
- Combined exhibition, poster and refreshment space, with delegate lunches included in registration fee
- Over 20 hours' exhibition time
- On-line exhibition catalogue offers additional exposure for exhibitors



Previous European Calcified Tissue Society Meetings

Year	Venue	Participants
2000	Tampere, Finland	800
2001	Madrid, Spain (jointly with IBMS)	3000
2002	Zagreb, Croatia	300
2003	Rome, Italy	2200
2004	Nice, France	1600
2005	Geneva, Switzerland (jointly with IBMS)	2500
2006	Prague, Czech Republic	2500
2007	Copenhagen, Denmark	3300
2008	Barcelona, Spain	2900
2009	Vienna, Austria	3000 expected
2010	Expected number for Glasgow	3000

Dates of next meeting

3rd Joint Meeting of the European Calcified Tissue Society and the International Bone and Mineral Society, Athens, Greece, 7-11 May 2011

Contact details and meeting administration

European Calcified Tissue Society (ECTS)

PO Box 223
 Patchway
 Bristol BS32 4XD
 United Kingdom
 Phone: +44 (0)1454 610255
 Fax: +44 (0)1454 610255
 Email: admin@ectsoc.org
 Web: www.ectsoc.org

Meeting Secretariat:

MCI Suisse SA
 75 rue de Lyon
 CH-1211 Geneva 13
 Switzerland
 Phone: +41 (0)22 33 99 595
 Fax: +41 (0)22 33 99 631
 Email: ect2010@mci-group.com

Meeting Venue:

The Scottish Exhibition and Conference Centre (SECC)
 Exhibition Way
 Finnieston
 Glasgow G3 8YW
 Scotland
 Web: www.secc.co.uk

THE MEETING

DATES TO REMEMBER

1 September 2009:
 Abstract submission opens and final announcement published on web

18 January 2010:
 Deadline for abstracts

1 February 2010:
 Satellite programmes for approval

27 February 2010:
 Technical Manual published

27 February 2010:
 Company write up for on-line catalogue and programme book

19 March 2010:
 Late breaking abstract submission opens

19 March 2010:
 Deadline for early registrations (delegates)

29 March 2010:
 Deadline for late breaking abstracts

29 March 2010:
 Company advertisements for abstract book

29 March 2010:
 Company advertisements for programme book

30 April 2010:
 Space only stands - plan for approval

21 June 2010:
 Receipt of inserts for delegate bags

26-30 June 2010:
 Meeting

SESSIONS

SYMPOSIA

Bone and fat
 Bone and muscle
 Bone and blood vessels
 Bone and bone marrow
 Osteocytes and mineral metabolism
 Micro RNAs in bone biology
 Bone and gut

WORKSHOPS

Advances in imaging of the spine
 Wnt signaling in health and disease
 Circadian rhythms: impact on bone cells and markers
 New approaches in osteoarthritis
 Cortical bone in health and disease
 New approaches to PTH anabolic treatment: calcilytics

CLINICAL CASE SESSION

MEET THE PROFESSOR SESSION

JOINT ECTS-ASBMR DEBATE

This house believes there is no need to develop further drugs for the treatment of osteoporosis

2010 ECTS EXCELLENCE IN RESEARCH LECTURE



Scientific Programme Committee

Chair: **Roland Baron** (*Boston, USA*)

COMMITTEE:

Laura Calvi (*Rochester, USA*)
Philippe Clézardin (*Lyon, France*)
Cyrus Cooper (*Southampton, UK*)
Richard Eastell (*Sheffield, UK*)
Colin Farquharson (*Edinburgh, UK*)
Serge Ferrari (*Geneva, Switzerland*)
Valerie Geoffroy (*Paris, France*)
Claus Glüer (*Kiel, Germany*)
Mark Johnson (*Kansas City, USA*)
Moustapha Kassem (*Odense, Denmark*)
Shigeaki Kato (*Tokyo, Japan*)
Michaela Kneissel (*Basel, Switzerland*)
Uwe Kornak (*Berlin, Germany*)
Hank Kronenberg (*Boston, USA*)
Bente Langdahl (*Aarhus, Denmark*)
Nigel Loveridge (*Cambridge, UK*)
Pierre Marie (*Paris, France*)
Toshio Matsumoto (*Tokushima, Japan*)
Ralph Müller (*Zurich, Switzerland*)
Dorthe Nielsen (*Odense, Denmark*)
Masaki Noda (*Tokyo, Japan*)
Socrates Papapoulos (*Leiden, Netherlands*)
Stuart Ralston (*Edinburgh, UK*)
Jonathan Reeve (*Cambridge, UK*)
Michael Rogers (*Aberdeen, UK*)
Hiroshi Takayanagi (*Tokyo, Japan*)
Anna Teti (*L'Aquila, Italy*)
Jon Tobias (*Bristol, UK*)
Wim van Hul (*Antwerp, Belgium*)
Hans van Leeuwen (*Rotterdam, Netherlands*)
Rob van't Hof (*Edinburgh, UK*)

Local Organising Committee

Chair: **Stuart Ralston** (*Edinburgh, UK*)

COMMITTEE:

Cyrus Cooper (*Southampton, UK*)
Colin Farquharson (*Edinburgh, UK*)
Nigel Loveridge (*Cambridge, UK*)
Jonathan Reeve (*Cambridge, UK*)
Jon Tobias (*Bristol, UK*)

SCIENTIFIC PROGRAMME

SATURDAY 26 JUNE		SUNDAY 27 JUNE		MONDAY 28 JUNE	
08:00		08:00		08:00	
08:30		08:30	Symposium 1: Bone and fat	08:30	Symposium 3: Bone and blood vessels
09:00		09:00		09:00	
09:30	09:00-17:30 ECTS Training Course	09:30	Orals 1	09:30	Orals 3
10:00	10:00-16:00 Allied Health Professionals Session	10:00		10:00	
10:30		10:30	COFFEE AND ATTENDED POSTERS	10:30	COFFEE AND ATTENDED POSTERS
11:00		11:00		11:00	
11:30	Satellite Symposium 1	11:30	Workshop 1: Advances in imaging of the spine	11:30	Workshop 3: Circadian rhythms: impact on bone cells and markers
12:00		12:00	Workshop 2: Wnt signaling in health and disease	12:00	Workshop 4: New approaches in osteoarthritis
12:30		12:30		12:30	
13:00	BREAK	13:00	LUNCH AND POSTERS	13:00	LUNCH AND POSTERS
13:30		13:30	Meet the Professor 1	13:30	ECTS AGM Meet the Professor 2
14:00	Satellite Symposium 2	14:00		14:00	
14:30		14:30	Symposium 2: Bone and muscle	14:30	Symposium 4: Bone and bone marrow
15:00	BREAK	15:00	Awards 1	15:00	Awards 2
15:30		15:30	Orals 2	15:30	Orals 4
16:00	Satellite Symposium 3	16:00		16:00	
16:30		16:30	COFFEE	16:30	COFFEE
17:00	BREAK	17:00	Oral Posters 1	17:00	Oral Posters 2
17:30		17:30	Clinical Basic	17:30	Clinical Basic
18:00	Satellite Symposium 4	17:30	BREAK	17:30	BREAK
18:30		18:00		18:00	
19:00	BREAK	18:30	Satellite Symposium 5	18:30	Satellite Symposium 6
19:30	Opening Ceremony	19:00		19:00	
20:00	ECTS-ASBMR Debate: This house believes there is no need to develop further drugs for the treatment of osteoporosis	19:30		19:30	BREAK
20:30		20:00		20:00	
21:00	Welcome Reception at the Glasgow Science Centre	20:30		20:30	ECTS Football Tournament
21:30		21:00		21:00	
		21:30		21:30	



TUESDAY 29 JUNE

08:00	
08:30	Symposium 5: Osteocytes and mineral metabolism
09:00	
09:30	Orals 5
10:00	
10:30	COFFEE AND NON-ATTENDED POSTERS
11:00	
11:30	Workshop 5: Cortical bone in health and disease
12:00	Workshop 6: New approaches to PTH anabolic treatment: calcilytics
12:30	
13:00	LUNCH AND POSTERS
13:30	Meet the Professor 3
14:00	
14:30	Symposium 6: Micro RNAs in bone biology
15:00	Awards 3
15:30	Orals 6
16:00	
16:30	COFFEE
17:00	Orals 7
17:30	Orals 8: Clinical Cases
18:00	
18:30	Satellite Symposium 7
19:00	
19:30	BREAK
20:00	
20:30	Conference Party at the Hilton Glasgow Hotel
21:00	
21:30	

WEDNESDAY 30 JUNE

08:00	
08:30	
09:00	Symposium 7: Bone and gut (including the ECTS Excellence in Research Lecture)
09:30	
10:00	COFFEE
10:30	
11:00	Hot Topics and Late Breaking Abstracts
11:30	
12:00	Closing Ceremony and presentation of ECTS New Investigator, AHP and Travel Awards and Poster Prizes
12:30	

SYMPOSIA

Symposium 1: Bone and fat

- 1 Moustapha Kassem (Odense, Denmark):
Osteoblast and adipocytes
- 2 Clifford Rosen (Portland, USA):
Lessons from genetic models

Symposium 2: Bone and muscle

- 1 Shalender Bhasin (Boston, USA):
Sarcopenia and androgens
- 2 Leonard Freedman (Philadelphia, USA):
SARMS, bone and muscle

Symposium 3: Bone and blood vessels

- 1 Bjorn Olsen (Boston, USA):
VEGF in bone development and homeostasis
- 2 Ewa Paleolog (London, UK):
Role of angiogenesis in bone and joint diseases

Symposium 4: Bone and bone marrow

- 1 Gregor Adams (Los Angeles, USA):
Stem cells in bone
- 2 Tsvee Lapidot (Rehovot, Israel):
Osteoclasts and the HSC niche

Symposium 5: Osteocytes and mineral metabolism

- 1 Paola Divieti Pajevic (Boston, USA):
The role of osteocytes in calcium metabolism
- 2 Darryl Quarles (Kansas City, USA):
The role of osteocytes in phosphate metabolism

Symposium 6: Micro RNAs in bone biology

- 1 Eran Hornstein (Rehovot, Israel):
miRNA in bone development
- 2 Jane Lian (Worcester, USA):
miRNAs and osteoblasts

Symposium 7: Bone and gut

- 1 Gerard Karsenty (New York, USA):
Serotonergic regulation of bone mass
(*ECTS Excellence in Research Lecture*)
- 2 Dennis Henriksen (Copenhagen, Denmark):
Gut, glucagon like peptide-2 and bone

WORKSHOPS

Workshop 1: Advances in imaging of the spine

- 1 Lynne Ferrar (Sheffield, UK):
Using DXA for vertebral fracture analysis (VFA)
- 2 Claus Glüer (Kiel, Germany): Using QCT for high
resolution evaluation of vertebrae
- 3 Christian Roux (Paris, France):
Using VFA for 3D reconstruction of the vertebrae

Workshop 2: Wnt signaling in health and disease

- 1 Mariann Bienz (Cambridge, UK):
Wnt signaling in cancer
- 2 Cara Gottardi (Chicago, USA):
Wnt signaling and cell-cell contacts
- 3 Michaela Kneissel (Basel, Switzerland):
Wnt signaling and anabolic bone strategies

Workshop 3: Circadian rhythms: impact on bone cells and markers

- 1 Paul Frenette (New York, USA):
Circadian regulation of a stem cell niche
- 2 Shu Takeda (Tokyo, Japan): Clock genes and bone
- 3 Bill Fraser (Liverpool, UK):
Circadian rhythms and bone remodeling/markers

Workshop 4: New approaches in osteoarthritis

- 1 Frank Luyten (Leuven, Belgium):
Regenerative treatments in osteoarthritis
- 2 Tim Spector (London, UK): Clinical and genetic
aspects of osteoarthritis: cartilage or bone?
- 3 Sharmila Majumdar (San Francisco, USA):
New approaches to imaging of articular cartilage

Workshop 5: Cortical bone in health and disease

- 1 Roger Zebaze (Melbourne, Australia):
Cortical bone mass and turnover
- 2 Heather McKay (Vancouver, Canada):
The role of physical activity for bone health and
fracture prevention – a lifespan approach
- 3 Stephen Kaptoge (Cambridge, UK): Limb fractures:
epidemiology and predictive value of BMD

Workshop 6: New approaches to PTH anabolic treatment: calcilytics

- 1 Rajesh Thakker (Oxford, UK):
The calcium sensing receptor
- 2 Edward Nemeth (Toronto, Canada):
Preclinical studies with calcilytic compounds
- 3 Markus John (Basel, Switzerland):
Translational and clinical studies on calcilytics

DEBATE

ECTS-ASBMR debate: This house believes there is no need to develop further drugs for the treatment of osteoporosis

- 1 Cyrus Cooper (Southampton/Oxford, UK):
For the motion
- 2 Michael McClung (Portland, USA): Against the motion

AWARDS

Awards 1

ECTS / AMGEN Bone Biology Fellowship
ECTS / Servier Research Fellowship
ECTS / ABBH Iain T Boyle Award

Awards 2

ECTS Career Establishment Award(s)
ECTS Postdoctoral Fellowship Award(s)

Awards 3

ECTS PhD Studentship Award(s)

TRAINING COURSE & AWARDS

ECTS TRAINING COURSE

Saturday 26 June 2010, 09:00-18:00

ECTS Training Course: Clinical Trials

Organiser: Stuart Ralston (Edinburgh, UK)

Full details on the ECTS training programme, including the PhD training course, is available from the ECTS web site at www.ectsoc.org. Opportunities are available to sponsor the ECTS full training programme, or to fund additional grants or awards. Please email exec@ectsoc.org for further details.

AWARDS

The following awards will be presented during the conference programme

ECTS/Amgen Research Fellowship

ECTS/Servier Research Fellowship

ECTS Postdoctoral Fellowship(s)

ECTS Career Establishment Award(s)

ECTS PhD Studentship(s)

ECTS/Alliance for Better Bone Health

Iain T Boyle Award

ECTS New Investigator, AHP and Travel Awards

ECTS Poster Prizes

GLASGOW



About Glasgow

Glasgow is one of Europe's most vibrant and cosmopolitan cities, home to the art nouveau architectural treasures of Charles Rennie Mackintosh, and on the doorstep of Scotland's glorious countryside. Steeped in history yet defined by innovation, Glasgow's breathtaking Victorian architecture and traditional welcoming embrace have provided a stately inheritance for the city's commercial resurgence and cultural vigour.

Glasgow's compact city centre and grid system is easily walkable, and the highly developed public transport network of train, bus and underground systems provide economic and efficient options for visitors to get around.

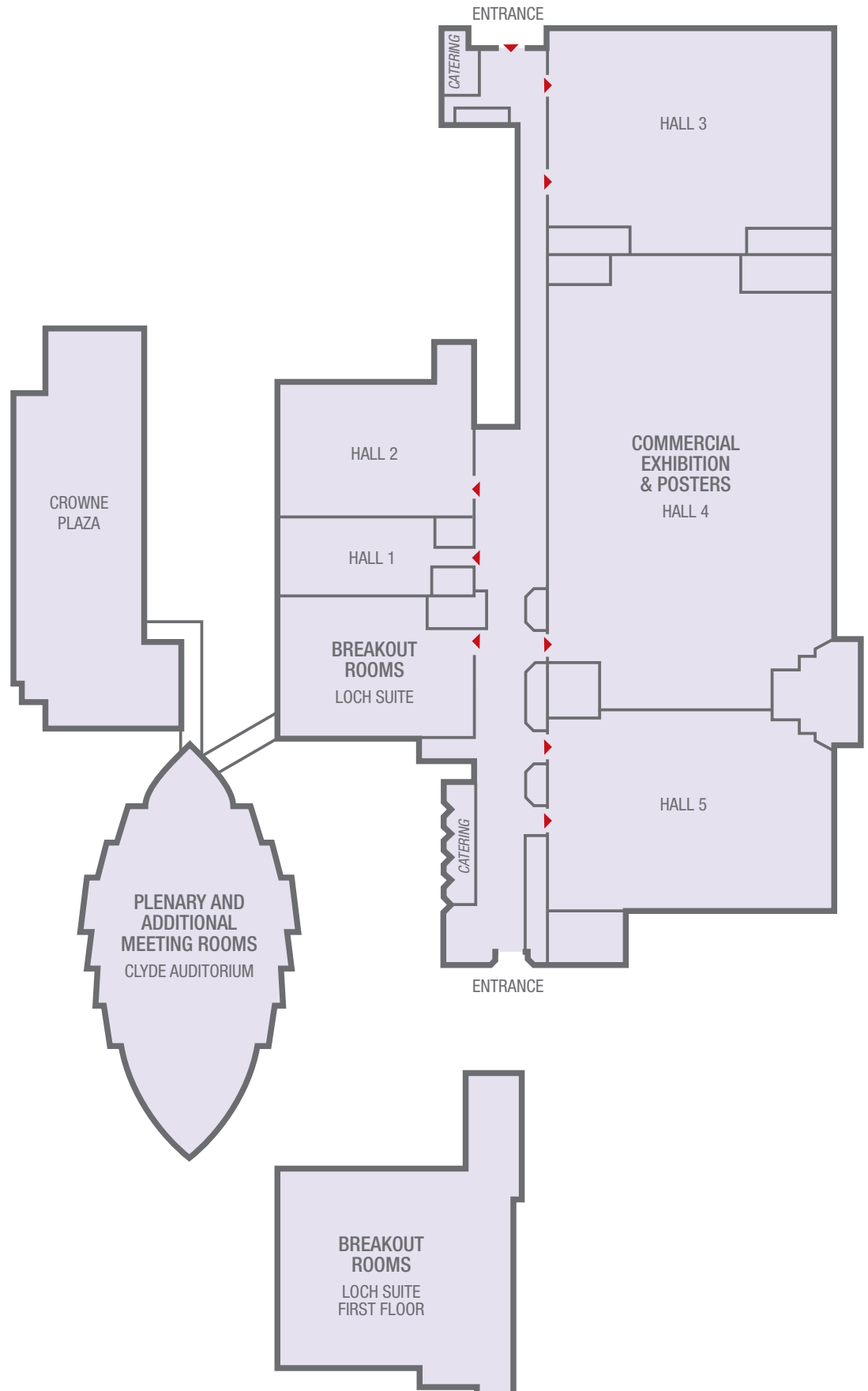
Glaswegians enjoy a bit of retail therapy and Glasgow provides many opportunities to satisfy the requirements of the most ardent shopper – from the Italian Centre in the Merchant City to the exclusive designer labels of Ingram Street. The fashionable West End provides delicatessens and boutique shops with countless bars and cafes to rest those weary feet!

Please see www.seeglasgow.com for further information about Glasgow.

About the Scottish Exhibition and Conference Centre (SECC)

The meeting will be held at the Scottish Exhibition and Conference Centre - an ideal location for the ECTS meeting, close to the city centre and with easy public transport links. Web: www.secc.co.uk

SCOTTISH EXHIBITION AND CONFERENCE CENTRE



EXHIBITION

Questions?

Any queries concerning the exhibition arrangements should be directed to:

Christophe de Rham
 MCI Suisse SA
 75 rue de Lyon
 CH-1211
 Geneva 13
 Switzerland
 Tel: +41 (0)22 33 99 627
 Fax: +41 (0)22 33 99 631
 Email: christophe.de.rham@mci-group.com

Shell scheme stand

Shell Scheme Specifications

- Side and back walls
- 3 spot lights
- Table and 3 chairs
- Carpet
- Company sign
- Cleaning
- Power supply up to 2.2 kw

Scientific exhibition booths

(for corporate supporters only)

Small non-commercial exhibition stands within the poster area for companies to discuss their scientific findings.

- open only to ECTS corporate members who have committed to an overall sponsorship/exhibition expenditure to the meeting of €70,000 or more
- booths are 12 sqm and will be located in the poster area
- no product branding or give-aways allowed on the scientific booth
- companies to submit at least 5 abstracts to the meeting

Exhibition costs

Table top:	€1,350 for 6m ²
Space only:	€450 per m ²
Shell scheme:	€550 per m ²
Scientific booth:	€6,600 for 12m ²

Above prices exclude VAT @ 17.5%

Included In The Price

ALL EXHIBITORS

- Security
- Contractors' passes
- Exhibitor badges (please see right for details)
- Your company name and profile included in the on-line exhibition catalogue
- Your company name and profile included in the final programme book
- List of participants (name, institution, town, country) (at the end of the meeting)
- Welcome reception, lunches

SHELL SCHEMES

As above, plus the shell scheme package as outlined above

Space-only stands

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand to the Organisers for approval by 30 April 2010.

Exhibition staff registrations

The following is included in the package:

- 2 exhibitor badges per 9 sqm and 1 for each additional 9 sqm (up to a maximum of 12 per stand)
- Lunches
- Welcome Reception

Additional exhibition staff can be registered at a cost of €120 per person to include lunch and welcome reception tickets.

NB - exhibitor badges do not allow entry to scientific sessions

Exhibition and exhibitor listing

A complete listing of all exhibitors, including a 100-word profile will be included on the meeting website and in the Programme Book.

Provisional exhibition schedule

Set up

Friday 25 June: 08:00 - midnight*

Saturday 26 June: 08:00 - 19:00

**space only stands on Friday*

Shell schemes ready for installation from 08:00 on Saturday

Exhibition opening hours

Sunday 27 June: 09:30 - 16:30

Monday 28 June: 09:30 - 16:30

Tuesday 29 June: 09:30 - 16:30

Dismantling

Tuesday 29 June: 18:00 - 23:00

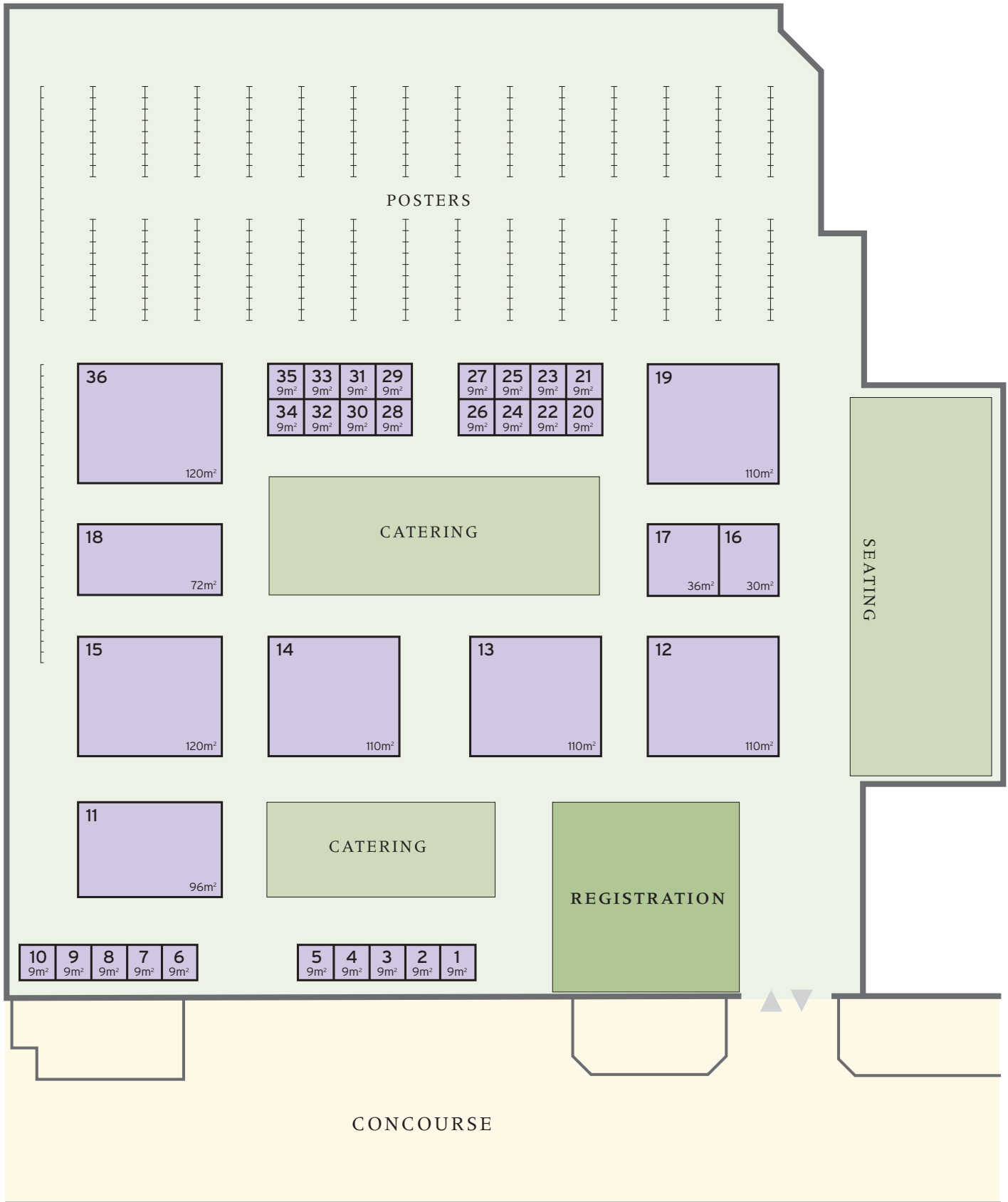
Wednesday 30 June: 08:00 - midnight

Technical Manual

MCI will produce a Technical Manual for the Meeting including customs clearance and shipping instructions as well as order forms for additional equipment, such as furniture, electricity, ISDN, telephone and delegate badge scanners. The technical manual will be published in February 2010.



EXHIBITION LAYOUT



SATELLITE SYMPOSIA

A number of slots have been set aside by the Scientific Programme Committee for company-sponsored satellite sessions. The timing of these can be seen on the preliminary programme (pages 5-6).

The cost of sponsoring a satellite symposium is €65,000 plus VAT for a plenary 1.5 hour session and €40,000 plus VAT for a concurrent 1-hour session (if available).

Please note that the programme content of all satellites is subject to approval by the Scientific Programme Committee (see under Terms and Conditions).



Satellite symposia costs

The cost includes the following:

- Up to 1 or 1.5 hours for scientific session, preceded by 30 minutes for room set up and reception if required
- Use of auditorium
- Standard A/V equipment and stage set to include:
 - PowerPoint projection
 - Screen
 - Speaker's and chairman's microphone
 - Laser pointer
 - Speaker's lectern
 - Chairman's table
 - Microphones for questions and answers
- Publicity on the meeting website
- Listing in the final announcement
- Programme listing in the final programme book
- List of pre-registered delegates for one-off mailing of symposium invitation 6 weeks before the meeting
- Insertion of the symposium invitation in the delegate bag
- Opportunity to put up posters advertising session on day of satellite at the entrance of the room
- Up to 20 free registrations for delegates to attend the satellite session ONLY

SUPPORT OPPORTUNITIES

All rates shown
 are exclusive of
 VAT @ 17.5%

ITEM	PRICE	ITEM	PRICE
Exhibition Stand (see page 9 for details)		Cyber Café	€25,000
Table top stand (price per 6 m ²)	€1,350	<i>This price is all inclusive. The cyber café will offer up to date technology services including Internet access and email. Sponsorship includes acknowledgement in both the final programme and in the cyber café.</i>	
Space only (price per m ²)	€450		
Shell scheme (price per m ²)	€550	Conference Signage	€25,000
Satellite Symposia		<i>Sponsorship includes your company logo on the main signage throughout the conference centre and acknowledgement in the final programme. The company logo will appear in the right hand corner of all signage panels.</i>	
Exclusive session	€65,000	Transport Services	
Concurrent session (if available)	€40,000	<i>Sponsorship includes your company logo on the buses and acknowledgement in the final programme.</i>	
Promotional Material		Buses to airport at end of meeting	€10,000
<i>Sponsorship includes acknowledgement in the final programme. Cost of items at sponsor's own expense</i>		Public transport passes for all delegates for the duration of the meeting	€25,000
Delegate bags with company logo	€20,000	Faculty shuttle bus	€7,500
Pads and pens with company logo	€5,000	Hospitality Suites	On request
Mini-Programme with company logo	€15,000	Business Centre	€15,000
Lanyards for badges with company logo	€15,000	<i>Sponsorship includes acknowledgement in the final programme and company logo on display at the venue</i>	
Advertising		Multimedia Transcription	
Final Programme Book		<i>Sponsorship includes ad on back of the CD-ROM, acknowledgement on CD-ROM itself.</i>	
Inside page	€5,000	The below prices include all production costs, shipping costs and rights fee to the society	
Inside front cover	€10,000	Abstracts on CD-ROM	€25,000
Inside back cover	€10,000	Posters on CD-ROM	€30,000
Back cover	€15,000	Abstracts online programme (in addition to CDs)	€3,500
Abstract Book		Webcast of company satellite	€12,500
Inside page	€10,000		
Inside front cover	€15,000	ECTS Training Course	
Inside back cover	€15,000	26 June 2010	€7,500
Back cover	€20,000	<i>Sponsorship includes acknowledgement in all course literature and on the ECTS website, and training course registration for two company personnel and two additional invitees.</i>	
Delegate bag inserts	€2,500		
Slide Preview Room	€15,000		
<i>Sponsorship includes acknowledgement in the final programme and company logo on display at the venue</i>			
Sponsor an Invited Speaker	€5,000		
<i>Sponsorship includes acknowledgement in the final programme.</i>			



Support opportunities are available on a first-come, first-served basis. The ECTS will begin accepting pledges on the 30 March 2009. The ECTS is open to additional ideas or suggestions for support opportunities. Please call (+31) 6 53359800 for more information or send an email to publicity@ectsoc.org

BOOKING FORM

Main contact

TITLE	NAME
POSITION	
COMPANY	
VAT NO.	PURCHASE ORDER NO.
ADDRESS	
POSTAL CODE	COUNTRY
TEL	FAX
EMAIL	

Invoicing details (if different from main contact)

TITLE	NAME
POSITION	
COMPANY	
VAT NO.	PURCHASE ORDER NO.
ADDRESS	
POSTAL CODE	COUNTRY
TEL	FAX
EMAIL	

STAND BOOKING

Please reserve stand no(s): 1st choice 2nd choice 3rd choice

Table top: (€1,350 for 6m²) Space only: (€450 per m²) Shell scheme: (€550 per m²) Scientific booth: (€6,600 for 12m²)

SATELLITE SYMPOSIUM

Please reserve satellite no(s): 1st choice 2nd choice 3rd choice

Please refer to the programme timetable on pages 5-6 for details on satellite slots available

Exclusive? Yes No (Cost €65,000 for exclusive, €40,000 for concurrent if available)*

SPONSORSHIP BOOKING

Please reserve the following sponsorship options:

- | | |
|--|--|
| <input type="checkbox"/> Advertisement in programme book – inside front cover page (€10,000) | <input type="checkbox"/> Sponsorship of an invited speaker (€5,000) |
| <input type="checkbox"/> Advertisement in programme book – inside back cover page (€10,000) | <input type="checkbox"/> Cyber café (€25,000) |
| <input type="checkbox"/> Advertisement in programme book – back cover page (€15,000) | <input type="checkbox"/> Conference signage (€25,000) |
| <input type="checkbox"/> Advertisement in programme book – inside pages (€5,000) | <input type="checkbox"/> Transport – buses to airport at end of meeting (€10,000) |
| <input type="checkbox"/> Advertisement in abstract book – inside front cover page (€15,000) | <input type="checkbox"/> Transport – public transport passes for all delegates (€25,000) |
| <input type="checkbox"/> Advertisement in abstract book – inside back cover page (€15,000) | <input type="checkbox"/> Transport – faculty shuttle bus (€7,500) |
| <input type="checkbox"/> Advertisement in abstract book – back cover page (€20,000) | <input type="checkbox"/> Hospitality suite (Upon Request) |
| <input type="checkbox"/> Advertisement in abstract book – inside pages (€10,000) | <input type="checkbox"/> Business centre (€15,000) |
| <input type="checkbox"/> Delegate bag inserts (€2,500) | <input type="checkbox"/> Abstracts on CD-ROM (€25,000) |
| <input type="checkbox"/> Mini-programme (€15,000 + cost of programme) | <input type="checkbox"/> Posters on CD-ROM (€30,000) |
| <input type="checkbox"/> Lanyards for badges (€15,000 + cost of lanyards) | <input type="checkbox"/> Abstract on-line programme (in addition to CDs) (€3,500) |
| <input type="checkbox"/> Delegate bags (€20,000 + cost of bags) | <input type="checkbox"/> Webcast of company satellite (€12,500) |
| <input type="checkbox"/> Pens/writing paper for bags (€5,000 + cost of materials) | <input type="checkbox"/> ECTS training course, Saturday 26 June (€7,500) |
| <input type="checkbox"/> Slide preview room (€15,000) | <input type="checkbox"/> Other _____ |

All prices exclusive of VAT at 17.5%

For ECTS Corporate Members only:

My top priority is: Satellite slot Booth location Sponsorship items

I confirm that I have read and agree with the ECTS Terms and Conditions:

SIGNATURE:	DATE:
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Please send to:

Christophe de Rham, MCI Suisse SA, 75, rue de Lyon, CH-1211 Geneva 13, Switzerland
 Phone: +41 (0)22 33 99 627 Fax: +41 (0)22 33 99 631 Email: christophe.de.rham@mci-group.com

REGISTRATION & PAYMENT

Please note that it is not permitted to organise events that run concurrently with the ECTS official scientific or social programme.

Registration and accommodation

Registration and accommodation will be handled by the meeting secretariat starting September 2009. Companies are invited to submit group registrations, provided they have a minimum of 10 participants. Companies must submit personal address details for each registered person.

Discounts for block bookings are available to ECTS corporate members who have committed to an overall sponsorship/exhibition expenditure to the meeting of €70,000 or more. 2.5% discount will apply on 100 or more registrations; 5% discount on 200 or more registrations.

MCI has secured block bookings in a number of hotels in different categories for the meeting. Full information on registration and accommodation will be published in September 2009.

Contact for registration and accommodation enquiries:

MCI Suisse SA

75 rue de Lyon CH-1211 Geneva 13 Switzerland

Phone: +41 (0)22 33 99 595

Fax: +41 (0)22 33 99 631

Email: ectsreg@mci-group.com

Hospitality events

Our local partner MCI Glasgow will be pleased to assist companies with arrangements for hospitality events and other local services.

Among the services offered are:

- Exclusive dinners
- Transportation, limousines, minibuses
- Welcome desk
- Hostesses
- Parties
- Excursions

For a personalised proposal, please contact:

Helen Fullerton, **MCI Glasgow**

The Beacon, 176 St Vincent Street

Glasgow G2 5SG. Scotland

Phone: +44 (0) 141 249 6850

Email: helen.fullerton@mci-group.com

Payment Schedule

50% of the total amount due will be invoiced on receipt of booking forms. No booking will be confirmed until the deposit has been paid. The final

balance will be invoiced in December 2009. For bookings made after 1 December 2009, the full amount is due at the time of reservation.

All payments must be made in Euros

By bank transfer

Bank: UBS SA – CH-1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ECTS 2010

Account N°: 369.393.71L Clearing: 240

SWIFT: UBSWCHZH80A

IBAN: CH940024024036939371L

By cheque

Cheques must be made in Euros, payable to ECTS 2010 and sent to:

MCI Suisse SA for ECTS 2010

75 rue de Lyon CH-1211 Geneva 13 Switzerland

Cancellation policy

Cancellations and changes to your original booking must be made in writing to:

MCI Suisse SA

75 rue de Lyon CH-1211 Geneva 13 Switzerland

Registration, Social programme, Excursions:

All cancellations must be sent to MCI Suisse SA in writing (fax, letter, or email). For cancellations received before 30 April, 2010 deposits will be refunded less €70 for administrative costs. (The cancellation fee will be €35 if you are registering for the training course only). After this date, no refund will be possible.

A handling fee of €30 per registration will be charged for every registration modification received after 30 April, 2010.

Hotels:

All cancellations must be sent to MCI Suisse SA in writing (fax, letter, or email). For cancellations received before 30 April, 2010 deposits will be refunded less €70 for administrative costs. After this date, no refund will be possible.

In case of late cancellations (after 30 April, 2010), rooms cancelled, cancelled nights or no-show, we reserve the right to charge the full stay if the hotel room cannot be re-sold.

A handling fee of €30 per hotel room will be charged for every hotel modification received after 30 April, 2010.

TERMS AND CONDITIONS

EXHIBITION

Deposit

50% of the stand cost + VAT will be invoiced on receipt of a signed booking form and the remainder will be invoiced in January 2010.

Confirmation of bookings

No booking will be confirmed until the deposit has been paid.

Payment

All invoices must be paid by the deadlines shown. In the case of late payment, the Organisers reserve the right to resell the space. Full payment of exhibition invoices is required prior build-up of the exhibition. Exhibitors with payments outstanding will not be allowed to build their stands.

Cancellations

Cancellations and changes to your original booking must be made in writing to MCI Suisse SA. For cancellations made:

before 15 January 2010 30% of the total cost of each item will be retained

before 1 March 2010 75% of the total cost of each item will be retained

from 1 March 2010 100% of the total cost of each item will be retained

Changes in size of reserved space

The Organisers reserve the right to allocate an exhibitor to a new location within the exhibition area in the case of a change in size of the reserved exhibition space.

Allocation of stands

Corporate members of the ECTS will be given first choice on stands. Corporate members will be notified 4 weeks in advance of releasing the exhibition layout in the Exhibition and Sponsorship Prospectus. Stands will be allocated on a first-come first-served basis.

Scientific exhibit booths

scientific exhibit booths are 12 m² non-commercial exhibition stands within the poster area for companies to discuss their scientific findings. These booths are open only to ECTS corporate members who have committed to an overall

sponsorship/exhibition expenditure to the meeting of €70,000 or more. No product branding or giveaways are allowed on these booths. Companies should submit at least 5 abstracts to the meeting

Manning of stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Registrations

Exhibitors are entitled to 2 free exhibitor registrations per 9 m², and one additional exhibitor per 9 additional m² booked. Free exhibitor delegates will be required to pay a fee of €300 if they wish to attend the scientific sessions (reduced from the normal fee of €590 (early) or €700 (late).

Additional exhibition staff may register at a cost of €120 per person (exhibition only), or €420 if they wish to attend the scientific sessions.

Sharing of stands

Exhibitors are not permitted to share with others any booth space allotted to them without prior written consent from the Organisers.

Sub-letting

Exhibitors shall not sub-let the whole or any part of the stand allotted to them without the written consent of the Organisers.

Amendments to exhibition layout

While every effort is made to preserve the published layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Stand design

Any exhibitors occupying space-only stands are required to submit a detailed plan of their stand to the Organisers for approval by 30 April 2010.

Layout of stand

To maintain an open exhibition area, the exhibitors are requested to maintain sides of stands adjacent to aisles open. Island stands should be accessible from all 4 sides.

TERMS AND CONDITIONS

EXHIBITION

Flow of delegates

Nothing may impede the free flow of delegates in the aisles. This means that nothing may be built in the aisles, nor may furniture or equipment stand in the aisle space.

Build up

No one under the age of sixteen will be permitted on the exhibition during build-up or dismantling.

Maximum stand height

The maximum height for any part of any stand cannot exceed 4.50m depending on the stand location. Shell scheme stands are 2.50m high.

Laser shows

No laser shows will be allowed at this event.

Disruption to other exhibits

The Organisers reserve the right to restrict exhibits, which, because of noise, method of operation, materials or any other reason, become objectionable to other exhibitors or to delegates.

Give-aways and distribution of printed materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. Product identification is permitted on give-aways. Contests, lotteries and raffles are subject to approval by the Organisers.

Product disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the Meeting. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Meeting. It is the responsibility of exhibitors and sponsors to address these issues and any

conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature.

The International Pharmaceutical Congress Advisory Association's (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, and the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) should also be adopted.

Liability

The Organisers cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage or deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provision for the safeguarding of their goods, materials, equipment, and displays at all times.

Security and insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for this. Health and Safety at Work Regulations It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

TERMS AND CONDITIONS

SATELLITE SYMPOSIA

Cost

The cost of running a satellite symposium is
€65,000 for an exclusive 1.5-hour session
€40,000 for a concurrent 1-hour session
(if available)

Payment

An invoice for 50% of the cost of the satellite will be issued on receipt of a request for a satellite session. The session will not be registered as confirmed until this invoice is paid. An invoice for the remaining 50% of the cost of the satellite will be invoiced in January 2010.

Cancellations

Cancellations and changes to your original booking must be made in writing to MCI Suisse SA. For cancellations made:

before 15 January 2010 30% of the total cost of each item will be retained

before 1 March 2010 75% of the total cost of each item will be retained

from 1 March 2010 100% of the total cost of each item will be retained

Allocation of slots

Corporate members of the ECTS will be given first choice on satellite slots. Corporate members will be notified 4 weeks in advance of releasing the slot times in the Exhibition and Sponsorship Prospectus. Slots will be allocated on a first-come first-served basis. All satellite symposia must be organised at the official meeting venue at the official time slots offered by the Organisers in their sponsorship prospectus.

Content

The programme content of all satellites is subject to approval by the Scientific Programme Committee. An outline of the proposed programme, to include the session title, proposed chairmen and speakers and their titles must be submitted to the Committee prior to its final abstract selection meeting. The Committee will be happy to assist potential sponsors in putting together a list of topics and speakers. At least 60% of the programme of a sponsored satellite symposium must be of general

scientific content and not more than 40% must be related to any specific drug or form of treatment. Satellite organisers must provide details of their session on the reply form sent to them, which must be returned by the deadline indicated. The content of any satellite may not include material which will subsequently be presented in an oral or poster presentation during the meeting.

Faculty

An ECTS Board member may participate in one satellite only as a speaker or chairman. Companies will be informed if the Scientific Programme Committee feels that there is excessive duplication of speakers, and companies will be invited to make changes in the interest of the overall programme.

Faculty costs

Please note that ECTS is not responsible for any expenses for satellite chairmen or speakers, and companies are responsible for the registration, accommodation and travel costs in accordance with current industry regulations.

Promotion/Mailing list

Satellite Organisers will have access to address lists of registered delegates prior to the conference to enable invitations to be distributed. This list of pre-registered delegates is for a one-off mailing by the company or its agent for the sole purpose of inviting delegates to satellite symposia. The list may not be used for any other purpose. The list will be made available at least 6 weeks prior to the conference and will include full names and mailing addresses.

The sessions will also be listed in the programme and abstract books and one invitation (size and weight restrictions apply) may be inserted into the delegate bags.

Companies holding an official satellite symposium may distribute flyers and other documents advertising their session. This material may be distributed only within the limits of the exhibition stand of the company holding the advertised satellite symposium, and in their hospitality suite if reserved. In addition, companies are invited to advertise their satellite symposium by using stand

TERMS AND CONDITIONS SATELLITE SYMPOSIA

alone signage devices which can be displayed at the entrance to the main auditorium and in the registration area. Posters advertising the satellite symposia are not included in the rental price of the satellite symposia. It is the company's task to order, produce and set up the advertising posters and to dismantle them at the end of the session.

Reward

Satellite organisers may offer no material inducement or reward to delegates to attend the session.

Corporate branding of auditorium

Due to the tight schedule of sessions in the meeting rooms, corporate branding for satellites is limited to the following:

Speaker's lectern: Companies may prepare company or product logos to be installed on the speaker's lectern with Velcro

Chairman's table: Companies may prepare company or product logos to be installed against the chairman's table

All other corporate branding in the meeting rooms must be self standing.

It is the responsibility of the company holding a satellite symposium to remove all branding immediately at the end of the satellite.

Insurance

Each organiser of a symposium will be responsible for each and every occurrence in the hall assigned to the symposium for the duration of the time-slot assigned to the symposium. The responsibility may extend further than the place and time of the symposium if damages are caused by the installation of materials arranged by the symposium organizers. The organizers of industry symposia are requested to effect and maintain public liability insurance and to provide MCI with a copy of their insurance certificate not later than 15 May 2010.

Registrations

Companies with satellite symposia are entitled to a maximum of 20 free delegates passes for entrance to their satellite session only. These free entrance badges will be given onsite at the exhibitor registration desk, to the person responsible for the satellite symposia. Any delegate wishing to attend the whole meeting will be requested to pay the full registration fee.

TERMS AND CONDITIONS

CODE OF PRACTICE

Embargo and other
events text may be
subject to change

Logos

The use of the ECTS and/or meeting logo is not permitted without written permission of the ECTS Executive. These logos are only to be used in official meeting publications or at events approved by the Organisers. They may be used on satellite symposia invitations for official sponsored satellite sessions held at the congress centre.

Delegate bag inserts

Specifications:

Each insert should require one manipulation only for inclusion in the congress bags

The maximum size of each insert is limited to A4 format (21cm x 29.7cm)

The maximum weight per insert is limited to 50gm.

The width of each insert is limited to 5mm.

Press conferences

Press conferences organised by the pharmaceutical industry may only be organised at times specified by ECTS. ECTS must be notified of any planned press conferences and all journalists must be officially registered to attend the meeting.

Embargo

Press releases must be embargoed until one hour after the presentation they relate to. The embargo for all abstracts to be presented at the ECTS conference will lift on the first day of the conference. If study results are reported prior to the embargo date, the abstract is subject to penalties, including removal from the conference programme. This embargo policy covers all abstracts accepted as part of the ECTS annual conference, regardless of whether information is obtained from another source.

Podcasts/webcasts and other media

Data presented at the meeting may not be distributed via podcast/webcast or other means until the meeting has ended.

Recording of sessions

No part of the scientific programme may be photographed, filmed or otherwise recorded without prior permission from the Organisers.

Other events

Other events may not be arranged for delegates during the scientific programme (including the satellite symposia) and poster presentations, or during the opening ceremony and reception or the conference party. Transportation to other events may not depart during the official programme (including the satellite symposia).

Postponement or abandonment

The Organisers will not be held responsible in the case of any postponement or abandonment of the exhibition for reasons beyond their control.

Acceptance of applications

The Organisers reserve the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits, wholly or in part, that reflects unfavourably on the character and the purpose of the meeting.

Amendments to Terms and Conditions

The Organisers reserve the right to alter, amend or add to any of these conditions.